



# EDUCATION & TOURISM FORUM

## 教育与旅游论坛

Eureka Room 1, Exhibition Centre, MCEC  
1.30pm-3pm, Friday 15 September 2023

### MC: Ms Virginia Birrell, CEO of the Australia China Business Council

主持：弗吉尼亚·比瑞尔，澳大利亚中国工商业委员会首席执行官

#### 1. Welcome by The Hon Andrew Robb AO

Chair of the ACETIE Organising Committee

Former Australian Minister for Trade and Investment

欢迎致辞：安德鲁·罗布，澳中博览会组委会主席，前澳大利亚贸易投资部长

#### 2. Speech by The Hon John Brumby AO

Former Premier of Victoria, Chancellor of La Trobe

Chair of the Victorian International Education Advisory Council.

约翰·布朗必，前维州州长，乐卓博大学校长，维州国际教育顾问委员会主席

#### 3. Speech by Cr Philip Le Liu

Councillor at the City of Melbourne

Former Chair of International Engagement at the City of Melbourne

刘乐，墨尔本市议员，前墨尔本市政府国际交流主席

#### 4. Speech by Ms Caroline Hartnett

Deputy Director, International Education, Study Melbourne, Victorian Government

卡罗琳·哈奈特，维州政府国际教育部副主任

#### 5. Panel Discussion 1: Post-Pandemic International Education

**Moderator: Ms Virginia Birrell**

**Panelists:**

·Ms Emma Shen – Director of Business Operations, Aide Education and Migration

沈煜瑾，爱德留学移民集团商业开发总监

·Ms Guosheng Yang Chen - Honorary University Fellow and Director of Chinese Australian Studies Forum, RMIT University

陈杨国生，皇家墨尔本理工大学荣誉学者兼奥华研究学会主任

·Ms Maxine Feutz – Director of Studies, INUS English College

马克辛·费兹，INUS 英语学校研究主任

·Mr Marcel Wenzel – Academic Manager, ZOI Education Institute

马赛尔·文赞，ZOI 教育学院学术经理

·Mr Dirk Dijkstra – Grand Prix Rider, Coach at Jolong Park

迪克·迪斯塔，大奖赛骑手，九龙马会教练

#### 6. Panel Discussion 2: Post-Pandemic International Tourism

**Moderator: Cr Phillip Le Liu**

**Panelists:**

·Mr Justin Pan – President of China Chamber of Commerce in Australia Melbourne Branch, General Manager of China Southern Airlines at Melbourne

潘元生，澳大利亚中国总商会墨尔本分会主席，中国南方航空墨尔本分公司总经理

·Ms Sissi Wang - Market Development Manager of Greater China, Japan and Korea, Visit Victoria

王滢淇，维州旅游局大中华区日韩市场发展经理

·Ms Grace Guo – General Manager, Hainan Airlines Australia Branch

郭超，海南航空澳洲公司总经理

·Prof. Charles Qin OAM – Managing Director at Chin Communications, Honorary President of Asian Business Association of Wyndham (ABAW)

秦潞山，秦皇翻译公司董事总经理，云登亚洲商会荣誉主席

·Mr Jensen Yang – Business Development Manager, UnionPay International South Pacific

杨晓磊，银联国际南太平洋公司业务发展经理

**MC: Ms Virginia Birrell, CEO of the Australia China Business Council**

弗吉尼亚·比瑞尔，澳大利亚中国工商业委员会首席执行官

Virginia joined the Australia China Business Council Victoria (ACBC) as CEO in 2014. She works in close liaison with the ACBC Victoria Executive Committee, Austrade, DFAT, Federal and State Governments, the China Chamber of Commerce in Australia, the Chinese Embassy, Consulate and with over 3,000 organisations connected with the Victorian branch. She established seven industry sector working groups in the key China Australia Free Trade Agreement (ChAFTA) sectors which are platforms for advocacy, B2B information sharing and provide rich resources to feed into the branch's extensive events program which, over the last 9 years, has welcomed over 40,000 attendees. Her career includes ten years at Ivanhoe Grammar School as Director of Ivanhoe Professional Learning/Manager of the Principal's Administration, three years as Events and Special Projects Manager at the Committee for Melbourne and six years as the CEO of the Belgian-Luxembourg Chamber of Commerce.



**The Hon Andrew Robb AO**

Chair of the ACETIE Organising Committee

Former Australian Minister for Trade and Investment  
澳中博览会组委会主席，前澳大利亚贸易投资部长

Until his recent retirement from politics, Andrew Robb was Australia's Minister for Trade, Investment and Tourism. In this role Mr Robb negotiated Free Trade Agreements with South Korea, Japan and China, as well as the 12 country Trans Pacific Partnership (TPP) free trade agreement and the Comprehensive Strategic Partnership with Singapore. Additionally, he conducted 85 investment roundtables with 28 countries. Mr Robb is currently Chairman of The Robb Group (wealth management, corporate and investment advisory company), CBMA and CLARA Energy; a Board Member of the Kidman cattle enterprise, Mind Medicine Australia, as well as advising a range of national and international businesses. In 2003 Mr Robb was awarded the Order of the Order of Australia (AO) for his service to agriculture, politics and the community.



**The Hon John Brumby AO**

Former Premier of Victoria, Chancellor of La Trobe

Chair of the Victorian International Education Advisory Council.

约翰·布朗必，前维州州长，乐卓博大学校长，维州国际教育顾问委员会主席

The Hon. John Brumby AO is Chancellor of La Trobe University and a Professor (Honorary) at the University of Melbourne. He is well known for his roles as former Premier of Victoria (2007 to 2010) and Treasurer (2000 to 2007), as well as his time in Federal Parliament (1983 to 1990) during the Hawke Government. In Government, Mr Brumby was a champion of building stronger Victoria and China relations, leading numerous delegations as well as opening Victoria's first China trade and investment office in Shanghai. Following on from his time in Government, Mr Brumby was National President of the Australia China Business Council between 2013 and 2018. Mr Brumby was awarded an Order of Australia in 2017 for distinguished service to the Parliament of Victoria, to economic management and medical biotechnology innovation, to improved rural and regional infrastructure, and to the community.



**Cr Philip Le Liu**

Councillor at the City of Melbourne

Former Chair of International Engagement at the City of Melbourne  
刘乐，墨尔本市议员，前墨尔本市政府国际交流主席

Cr Philip Le Liu is an elected Councillor at the City of Melbourne (CoM) and a key policy and decision-maker over the past 7+ years where he has made meaningful changes and impact on the CoM organization, community and the municipality, especially during the COVID period when Melbourne endured and still is the longest lockdown city in the world. Philip is passionate about international relationships, particularly Australia's engagement with Asia and is the current Deputy Portfolio lead for 'Education and Innovation' and former Chair of 'International Engagement' portfolio at CoM. For his achievements, Philip was recognized in 2019 as the 'Most Influential Asian-Australian' under 40 in the Public Sector / Government category and in 2022 as one of Asia Society Australia's 'Melbourne Asia Game Changer'.



**Ms Caroline Hartnett**

Deputy Director, International Education, Study Melbourne, Victorian Government

卡罗琳·哈奈特，维州政府国际教育部副主任

Caroline is Acting Director, Study Melbourne and International Education, Global and Invest Victoria, Victorian Government. Caroline has worked in policy, advisory and analytic roles in the education sector for over a decade. Her career was built on a strong foundation at the Australian Bureau of Statistics, and she has worked on many nationally significant projects in early childhood and tertiary education. Much of her career has been focused on international education, and Caroline is passionate about working with stakeholders to ensure that the Victorian education sector is positioned to maximise opportunities abroad, and international students have an outstanding experience while studying in Victoria.



## Panel Discussion 1: Post-Pandemic International Education



**Moderator 主持**  
Ms Virginia Birrell 弗吉尼亚·比瑞尔  
CEO of the Australia China Business Council  
澳大利亚中国工商业委员会首席执行官



Ms Emma Shen 沈煜瑾  
Director of Business Operations, Aide Education  
and Migration  
爱德留学移民集团商业开发总监



Ms Guosheng Yang Chen 陈杨国生  
Honorary University Fellow and Director of  
Chinese Australian Studies Forum, RMIT  
University  
皇家墨尔本理工大学荣誉学者兼奥华研究学  
会主任



Maxine Feutz 马克辛·费兹  
Director of Studies, INUS English College  
INUS 英语学校研究主任



Mr Marcel Wenzel 马赛尔·文赞  
Academic Manager, ZOI Education Institute  
ZOI 教育学院学术经理



Mr Dirk Dijkstra 迪克·迪斯塔  
Grand Prix Rider, Coach at Jolong  
Park  
大奖赛骑手，九龙马会教练

## Panel Discussion 2: Post-Pandemic International Tourism



**Moderator 主持**  
Cr Phillip Le Liu 刘乐  
Councillor at the City of Melbourne, Former Chair of  
International Engagement at the City of Melbourne  
墨尔本市议员，前墨尔本市政府国际交流主席



Mr Justin Pan 潘元生  
President of China Chamber of Commerce in  
Australia Melbourne Branch, General Manager  
of China Southern Airlines at Melbourne  
澳大利亚中国总商会墨尔本分会主席，中国  
南方航空墨尔本分公司总经理



Ms Sissi Wang 王滢淇  
Market Development Manager of Greater China,  
Japan and Korea, Visit Victoria  
维州旅游局大中华区日韩市场发展经理



Ms Grace Guo 郭超  
General Manager, Hainan Airlines Australia  
Branch  
海南航空澳洲公司总经理



Prof. Charles Qin OAM 秦璐山  
Managing Director at Chin Communications,  
Honorary President of Asian Business  
Association of Wyndham (ABAW)  
秦皇翻译公司董事总经理，云登亚洲商会荣  
誉主席



Mr Jensen Yang 杨晓磊  
Business Development Manager, UnionPay  
International South Pacific  
银联国际南太平洋公司业务发展经理