



EXHIBITION
展览

CONFERENCE
论坛

NETWORKING
交流

2025

AUSTRALIA-CHINA ECONOMIC TRADE & INVESTMENT EXPO 2025澳中博览会

14-16 August 2025
2025年8月14-16日

Melbourne Convention &
Exhibition Centre
澳大利亚 墨尔本会展中心



澳大利亚中国总商会
China Chamber of Commerce in Australia



Australia China Business Council
澳大利亚中国工商业委员会



The Hon Andrew Robb AO
Former Australian
Minister for Trade and
Investment
安德鲁·罗布阁下
前澳大利亚贸易投资部长

Welcome Message from the Committee Chair

On behalf of the ACETIE Organising Committee, I am honored and delighted to welcome you to the Australia-China Economic Trade & Investment Expo (ACE-TIE) 2025 in Melbourne, Australia.

The ACETIE was jointly founded by business figures from both Australia and China. Held annually for eight years, it has become a landmark platform for trade and economic exchanges between the two countries. The 2025 ACETIE will further promote the deep integration of the business communities of both nations, lead trends, facilitate solid connections, and present a brand-new look for the bilateral trade and business exhibition.

This year marks the 10th anniversary since the China-Australia Free Trade Agreement (ChAFTA) came into effect. Trade between China and Australia has significantly increased over the past decade, with Australia's exports to China growing 125%, making China our largest trading partner. Australia has also become a key trading partner of China due to their complementary strengths.

At the same time, exchanges and cooperation between the two countries in emerging industries such as healthcare, new energy, environment and high technology are also increasingly strengthening. The development of Australia-China economic and trade relations serves the mutual interests of both nations.

The ACETIE is proudly supported by the Australian Federal Government and the Victorian State Government. We sincerely appreciate the Australia China Business Council and China Chamber of Commerce in Australia for their dedicated partnership and contributions to this significant event.

We also extend our heartfelt thanks to all those who have contributed to making the ACETIE 2025 an outstanding success: our sponsors, speakers, exhibitors, volunteers, and all participants. We hope you enjoy and gain great value from your time with us.

Sincerely,

Hon Andrew Robb AO

Chair of the ACETIE Organising Committee

我谨代表澳中博览会组委会，热忱欢迎您参加即将在澳大利亚墨尔本举行的2025澳中博览会。

澳中博览会由澳中商界人士携手创办，一年一度，历时八载，已经成为澳中经贸交流的标志性平台。2025澳中博览会将进一步推进中澳商界深度融合，引领潮流，扎实对接，呈现一个风貌全新的双边商贸大展。

今年是中澳自由贸易协定（FTA）生效十周年。过去十年间，中澳贸易显著增长，澳大利亚对中国的出口大幅增加，使中国成为澳大利亚最大的贸易伙伴。由于双方的互补优势，澳大利亚也成为了中国的重要贸易伙伴。

两国在诸如医疗保健、新能源、环保及科技等新兴产业领域的交流合作也日趋加强。事实证明，澳中经贸发展的稳定发展，是两国人民的福祉。

澳中博览会一直得到澳大利亚联邦政府和维多利亚州政府的大力支持。感谢澳大利亚中国工商业委员会和澳大利亚中国总商会的合作和贡献。

也诚挚地感谢本次博览会的赞助商、演讲嘉宾、参展商、参观者、工作人员及所有参与者。愿大家共襄盛举，携手共赢。

安德鲁·罗布
ACETIE组委会主席

Message from the Representative Office of CCPIT in Australia

我谨代表中国国际贸易促进委员会驻澳大利亚代表处向2025年澳中博览会致以热烈祝贺。

今年是中澳自由贸易协定正式签署十周年。在两国领导人的战略引领下，中澳合作蛋糕不断做大，双边贸易额再创新高。去年6月，中澳双方签署了进一步促进协定实施的备忘录，有助于双方进一步深化自贸协定框架下的合作，继续发掘协定潜能，推动中澳经贸关系稳定健康发展。澳中博览会借助中澳自贸协议实施，为推动双边经贸交流、服务两国商界利益发挥积极作用。

中国贸促会作为中国最大的国家级贸易投资产业促进机构，一直致力于发挥好联通政企、融通内外、畅通供需的作用。由中国贸促会主办的第二届链博会于2024年11月26日至30日在北京举办，共有620家中外企业和机构参展，境外参展商占比从首届的26%上升到32%，共签署合作协议、意向协议210多项，涉及金额1520多亿元人民币。我们邀请澳大利亚工商界积极参与下一届链博会，助力企业抢抓市场机遇、投资机遇、增长机遇。

2025年澳中博览会作为两国商业交流的关键平台之一，为推动两国工商界进一步深化合作、增进友谊提供了宝贵机会。我祝愿参会企业都能在此获得商机，不虚此行！



Mr Lei Ma
Representative,
CCPIT,
Representative Office in Australia
马磊
中国国际贸易促进委员会
驻澳大利亚代表处代表

On behalf of the China Council for the Promotion of International Trade Australia Office, I would like to extend warm congratulations on Australia-China Economic Trade & Investment Expo 2025 (ACETIE).

This year marks the 10th anniversary of the official signing of the China-Australia Free Trade Agreement(ChAFTA). Under the strategic guidance of leaders of the two countries in recent years, we have made our pie of cooperation bigger, and bilateral trade hit another record high. Last June, Our two sides signed an MOU to further promote the implementation of ChAFTA, which will help both sides further deepen cooperation under the framework of it, continue to explore the potential of the agreement, and promote the stable and healthy development of China-Australia economic and trade relations. ACETIE, based on ChAFTA, plays a positive role in promoting bilateral economic and trade exchanges and serving the interests of the business communities of both countries.

As China's largest national trade and investment promotion organization, China Council for the Promotion of International Trade(CCPIT) plays an important role as a link between the government and the industrial and commercial circles, a bridge for businesses from China and other nations to carry out economic and trade exchanges, and an accelerator for supply and demand docking. The second China International Supply Chain Expo (CISCE), hosted by CCPIT, was held in Beijing from November 26 to 30, 2024. A total of 620 enterprises and institutions participated, with the proportion of overseas exhibitors increasing from 26% to 32% compared to the first CISCE. More than 210 cooperation and intention agreements with an amount of over 152 billion RMB were signed during the expo. We sincerely welcome Australian industrial and commercial circles to join us at the next CISCE to seize market opportunities, investment opportunities, and growth opportunities.

ACETIE 2025 serves as one of the key platforms for commercial exchanges between China and Australia, providing valuable opportunities for further deepening collaboration and trust between the two business communities. I wish all the participating enterprises will explore business opportunities here and make the trip worthwhile!

A stylized handwritten signature in black ink, appearing to be 'Lei Ma'.

The ACETIE was initiated by the Australia-China business community in 2018. It aims to promote bilateral economic and trade relations through the implementation of the China-Australia Free Trade Agreement (FTA) and serve the interests of the business communities and the people of the two countries. With the support of the governments and the enthusiastic participation of the Australia-China business circles, the ACETIE has become the most influential business event between the two countries.

The previous ACETIE events were actively participated by hundreds of Australian and Chinese companies and organisations, invited government officials, business leaders and scholars to deliver important speeches, attracted tens of thousands of audiences and visitors, and reported by the major mainstream media in Australia and China.

The economic and trade relations between Australia and China have a history of prosperous development and natural complementarity. With the comprehensive warming of Australia-China relations, the future of economic and trade ties between the two countries will be even more prosperous, full of momentum and benefits. The year 2025 marks the tenth anniversary of the China-Australia Free Trade Agreement (FTA). At this constructive and commemorative point in time, following the great success of the 2024 Australia-China Expo, ACETIE 2025 will continue to promote and support this positive trend and future

The ACETIE is supported by the Australian Trade and Investment Commission (Austrade), China Council for The Promotion of International Trade (CCPIT) and the Victorian State Government, and partnered with the Australia China Business Council (ACBC) and China Chamber of Commerce in Australia (CCCA) Melbourne Branch. Founded in 1973, the ACBC has branches in all the major cities across the country and plays an influential role in the Australia-China economic and trade cooperation area as an advisor to the Australian Government. Founded in 2006, CCCA is a non-for-profit organization jointly formed by Chinese enterprises in Australia and has hundreds of members across the country.

The ACETIE organising committee is chaired by the Hon Andrew Robb AO, former Australian Minister for Trade and Investment. Mr. Robb has been one of the key signatories of the China-Australia Free Trade Agreement (FTA) and played an extremely important and positive role in the economic and trade relations between Australia and China.

澳中博览会于2018年由澳中之间政商人士和商业机构共同发起，旨在借助中澳自贸协定（FTA）实施，推动和发展双边经贸关系，服务两国商界利益和人民福祉。该盛事受到澳中政府商务部门的支持及澳中商界的热情参与，成为了两国之间最具影响力的商业盛会。

历届澳中博览会获得澳中两国企业和机构的积极参与，邀请到两国数百位政商学界大咖发表重要演讲，吸引了成千上万观众，澳中两国各大主流媒体争相报道。

澳中经贸之间拥有繁荣发展的历史和天然的互补性。随着澳中关系全面回暖，两国经贸关系的未来将更加兴旺蓬勃，充满动能和利好。2025年是中澳自贸协定（FTA）签署十周年，在这个具有建设性和纪念意义的时间点，继2024澳中博览会巨大成功之后，2025澳中博览会将继续推动和助力这美好的趋势和未来。

澳中博览会获得澳大利亚联邦政府贸易委员会、中国贸易促进委员会及维多利亚州政府的官方支持，并与澳大利亚中国工商业委员会（ACBC）和澳大利亚中国总商会（CCCA）墨尔本分会合作举办。ACBC成立于1973年，分支遍布澳洲各大城市，作为澳大利亚政府的商业顾问之一，是澳中经贸合作领域中最权威的组织机构。CCCA是中国驻澳大利亚的中资企业的联合组织，成立于2006年，各行业会员单位遍布全澳。

博览会的组委会由澳大利亚前贸易投资部长安德鲁·罗布阁下担任主席，罗布先生是中澳自由贸易协定（FTA）的主要签署人，在澳中经贸关系中发挥了极为重要的积极作用。

New Expo New Theme

The main theme of ACETIE 2025 is New productive forces Benefits The Promising Future Of Australia And China. ACETIE 2025 will focus on new productive forces, including advanced technology and artificial intelligence, green energy and new energy vehicles. It also covers popular sectors in China-Australia trade and economic cooperation, including agricultural and farming products, wine, tourism, education, traditional trade and e-commerce.

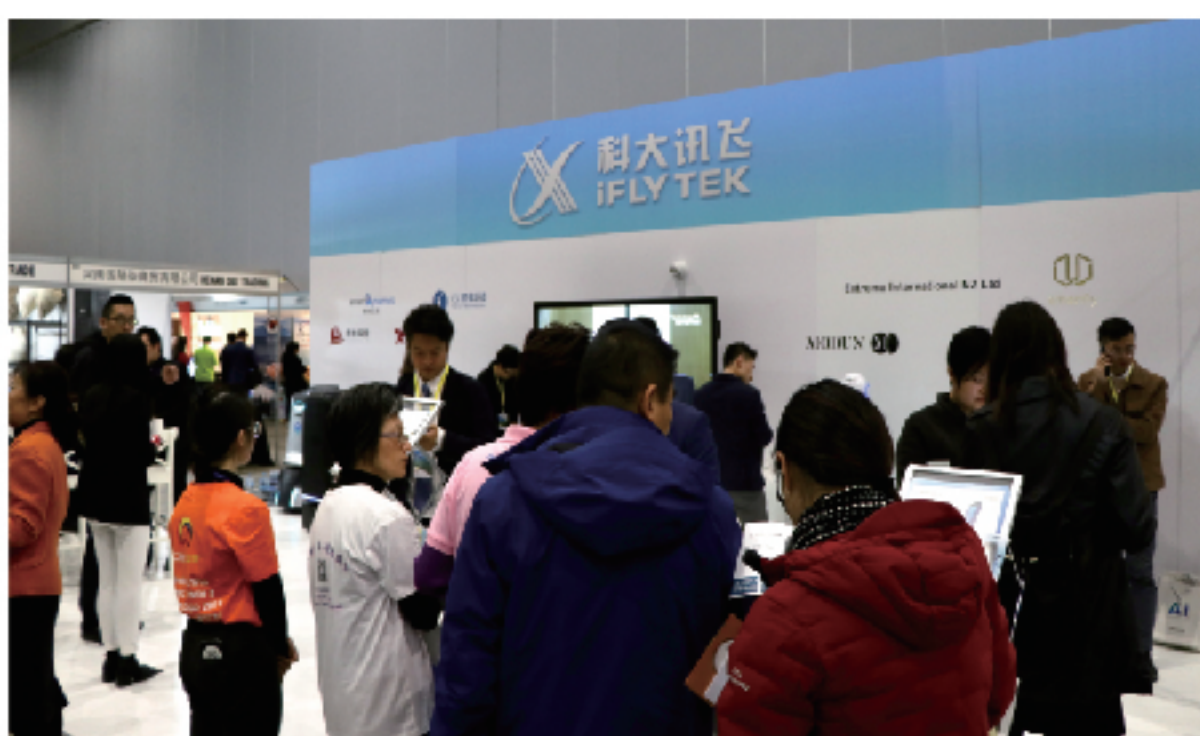
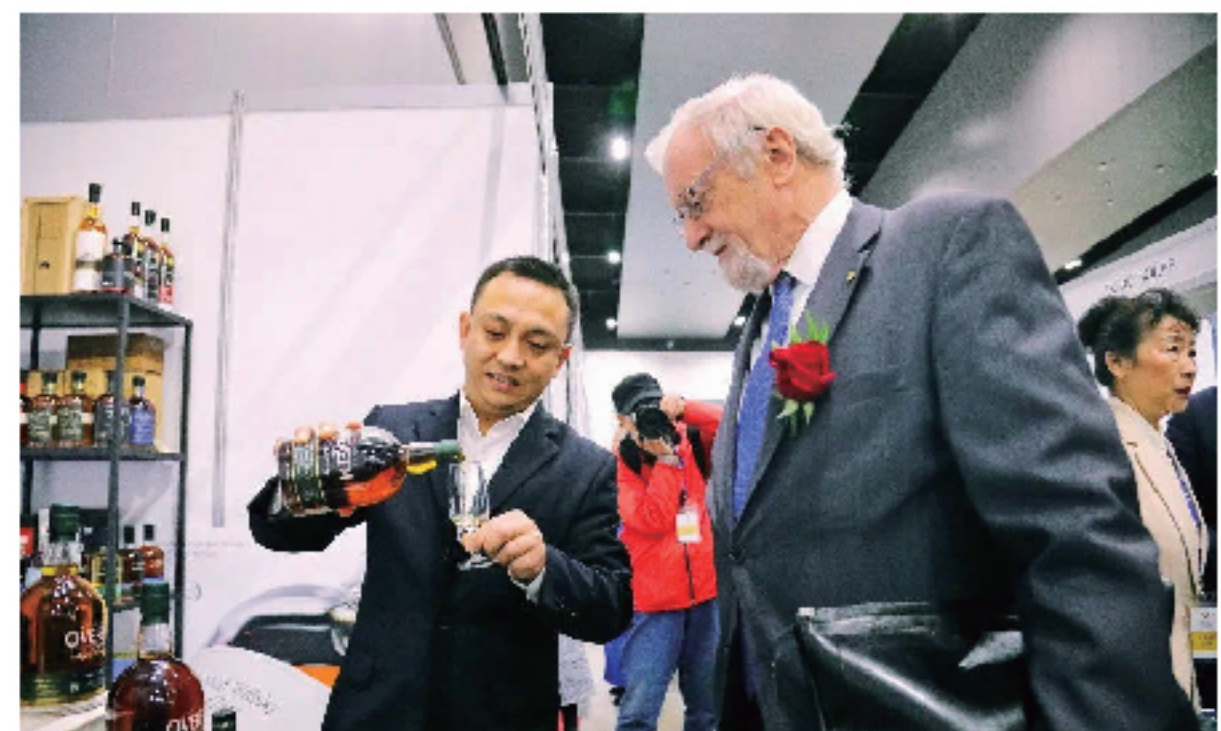
On the same platform, the new theme and high popularity of the ACETIE will create business opportunities through exhibitions and exchanges, ensuring that exhibitors and attendees will get fruitful gains.

新展会 新主题

2025年澳中博览会的主题为：新质生产力造福澳中美好未来。本届博览会将聚焦新质生产力，包括高科技和人工智能、绿色能源和新能源汽车等新兴产业，同时覆盖农牧产品和红酒、旅游和留学、传统贸易和电商等中澳经贸的热门行业。

在同一个平台上，澳中博览会的新话题和高人气以展示和交流的方式创造商机，让展商和观展者都收获丰硕、满载而归。





INTEGRATED PLATFORM

三大版块:构建澳中经贸投资平台



EXHIBITION 展会

商业推广，品牌展示
Build and Increase
Your Brand Awareness



CONFERENCE 论坛

政策分析，信息分享
Policy Analysis,
Information Sharing



NETWORKING 交流

拓展人脉，寻找机遇
Stronger Network,
Greater Opportunities

活动议程:

活动日期	活动时间	活动地点	活动安排
8月13日 (周三)	下午2点-下午6点	墨尔本高端商务会所	参展VIP交流及联谊
8月13日 (周三)	上午9点-下午5点	墨尔本会展中心	展会布展
8月14日 (周四)	上午9点-下午5点	墨尔本会展中心	展会第一天
8月14日 (周四)	上午9点-上午10点	墨尔本会展中心	“2025澳中博览会” 开幕式
8月14日 (周四)	上午10点-下午5点	墨尔本会展中心	“2025澳中博览会” 论坛
8月14日 (周四)	下午6点-下午9点	墨尔本会展中心	庆祝晚宴 / 博览会颁奖典礼
8月15日 (周五)	上午9点-下午5点	墨尔本会展中心	展会第二天
8月15日 (周五)	上午9点-下午5点	墨尔本会展中心	人才招聘会 / 讲座 / 商务交流
8月16日 (周六)	上午9点-下午5点	墨尔本会展中心	展会第三天 / 讲座 / 签约仪式

AGENDA:

DATE	TIME	VENUE	PROGRAM
Wed 13 Aug	2 pm - 6 pm	The Business VIP Club in Melbourne	Exhibition VIP Networking and Socializing
Wed 13 Aug	9 am - 5 pm	MCEC	Setting up for the Exhibition
Thu 14 Aug	9 am - 5 pm	MCEC	Exhibition Day 1
Thu 14 Aug	9 am - 10 am	MCEC	ACETIE 2025 Opening Ceremony
Thu 14 Aug	10 am - 5pm	MCEC	ACETIE 2025 Conference
Thu 14 Aug	6 pm - 9 pm	MCEC	Gala Dinner / Awards Presentation
Fri 15 Aug	9 am - 5 pm	MCEC	Exhibition Day 2
Fri 15 Aug	9 am - 5 pm	MCEC	Recruitment Program / Session / Communication Event
Sat 16 Aug	9 am - 5 pm	MCEC	Exhibition Day 3 / Session / Signing Ceremony

ACETIE 2025 COMMITTEE

2025澳中博览会组委会

Chair 主席

The Hon Andrew Robb AO

Former Australian Minister for Trade and Investment
前澳大利亚贸易投资部长

Acting President 执行主席

The Hon Bruce Atkinson MLC

Former President of the Victorian Legislative Council
前维州参议院议长

Mr Lei Bian 边磊

President of China Chamber of Commerce in Australia Melbourne Branch
澳大利亚中国总商会墨尔本分会主席
General Manager of CITIC Resources Australia
中信资源澳大利亚有限公司总经理

The Hon Ken Smith AM

Former Speaker of the Victorian Legislative Assembly
前维州众议院议长

Former President of the Australia China Business Council Victoria
前澳大利亚中国工商业委员会维州分会主席

Members 组委会委员

Ms Virginia Birrell

CEO of the Australia China Business Council Victorian Branch
澳大利亚中国工商业委员会维州分会首席执行官

Professor Charles Qin 秦潞山 OAM

MD of Chin Communications
秦皇翻译公司总裁

Mr Sam Feng 冯国彬

Managing Director of Australia Pacific Media Group
澳大利亚大洋传媒集团总裁

Ms Victoria Jiang 姜威

Secretary General of China Chamber of Commerce in Australia Melbourne Branch
澳大利亚中国总商会墨尔本分会秘书长

Ms Annisa Li Zhang 张丽

Chair of the Asian Leadership Foundation
亚裔领袖基金会主席

CEO of ACETIE 2025 澳中博览会首席执行官

Ms Wanda Wang 王粤

Honorary President, The FHCCA
澳大利亚豫商总会 名誉会长

ACETIE 2025 Chinese Merchant Bureau

2025澳中博览会华商主席团

一年一度的澳中博览会，是澳中经贸领域的一个大事件，也是中澳间唯一的专业性商界互动平台。澳洲华商在澳中经贸往来中扮演桥梁和纽带的角色，起着至关重要的作用。

从澳中博览会诞生以来，澳洲华商社区倾心合作，成为这个大型国际商务活动的靓丽风景之一。所以，历届澳中博览会的华商主席团都是澳中博览会的重要战略指导和决策机构。

2025年澳中博览会遴选及特聘华商主席团的工作在博览会筹备期间，正在如火如荼地进行。

ACETIE 2025 Chinese Merchant Bureau

2025澳中博览会华商主席团

汪伟育 蒋天麟 张宏杰 刘芷均 徐哲 李涓 陈广保 张剑洋
Aimee Chen 蔡林燕 杨海荣 徐晓丽 顾正明 李鲁江 陈丹艳
富尔江 黄尧

（排名不分先后，更新中）

干事长：王沛 姜南



ACETIE
2025澳中博览会
Australia-China Economic
Trade & Investment Expo 2025

为推动双边经贸呐喊助威
为繁荣澳中经济披红挂彩

2025年度“澳中博览会奖”开始提名了！！

权威机构 深度民意 名至实归 澳中唯一

三个级别 Three Levels: 钻石奖，黄金奖，澳宝奖
Diamond Award, Gold Award, Opal Award

四个类别 Four Categories: 领军机构，杰出人士，名优产品，年轻才俊
Leading Enterprises, Outstanding Individuals, Famous and Superior Products, Young Talent

联系方式: (03) 93266466 info@acetie.com.au

（所有澳中官方注册商业组织均有提名权）

中澳FTA十年大事记 2015 - 2025

China-Australia FTA: A Decade in Review, 2015 - 2025

2015年6月17日 正式签署



中国商务部部长高虎城与澳大利亚贸易与投资部部长安德鲁·罗布在澳大利亚堪培拉分别代表两国政府正式签署《中华人民共和国政府和澳大利亚政府自由贸易协定》。

2015年12月20日 生效及第一轮降税

- 协定正式生效，降低进出口壁垒
- 农产品、资源和能源等领域关税大幅削减
- 促进双边经济增长和贸易合作

2017年1月1日 第三轮降税

- 继续削减农业和制造业产品关税
- 增强澳大利亚产品在中国市场的竞争力
- 促进中国高需求产品的进口

2019年1月1日 第五轮降税

- 大部分产品实现零关税
- 双边贸易达成高自由化水平
- 为两国企业提供更宽广的市场机会

2016年1月1日 第二轮降税

- 进一步降低消费品和食品关税
- 拓宽市场准入，提高双边商品流通
- 增强中澳两国消费者购买力

2018年1月1日 第四轮降税

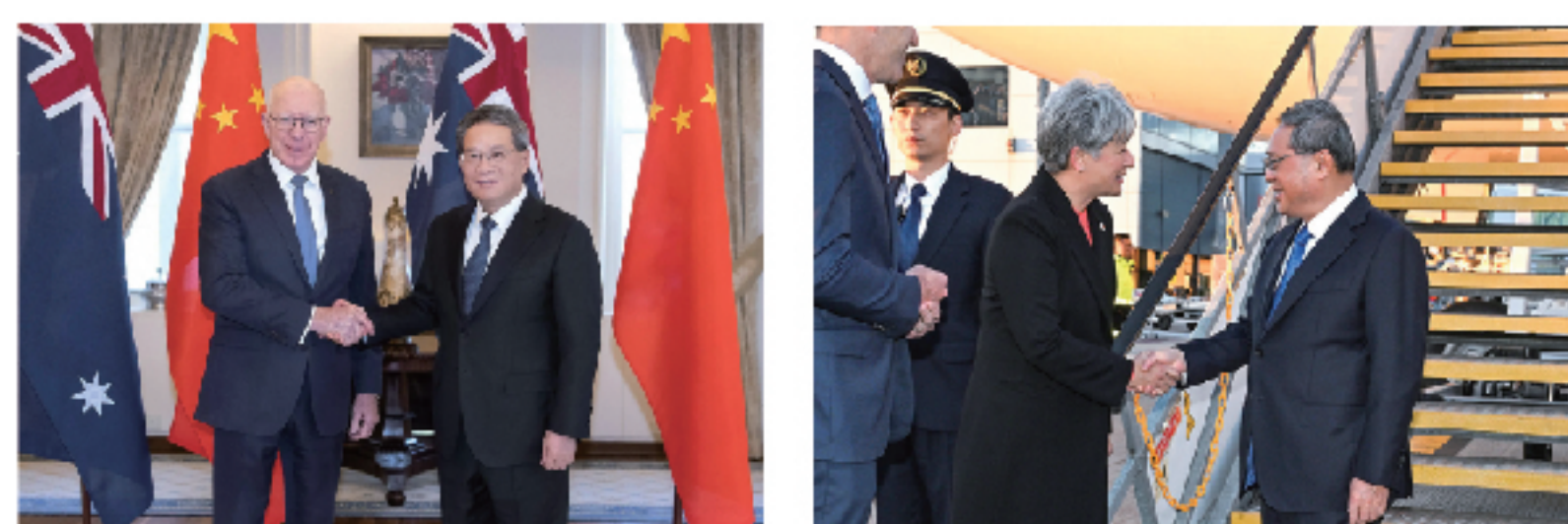
- 服务业和高技术产品关税下降
- 鼓励双边技术和服务领域合作
- 推动新兴产业贸易交流

2023年11月4日 澳洲总理阿尔巴尼斯访华



- 纪念中澳建交五十周年
- 停止贸易摩擦及诉讼
- 取消了澳洲大麦、煤炭、木材等的禁令和关税

2024年6月13日 中国总理李强访澳



- 推动合作升级与贸易便利化
- 鼓励资源与技术领域投资
- 加强双方供应链合作与贸易安全保障

ACETIE 2025 Registration Form

2025澳中博览会参会申请表

■ PARTICIPANT 参会方信息

Organization Name *机构名称

Address *地址

Position *职位

Mobile *手机

E-mail *电子邮件

Tick the box if you are a member of ACBC

如果您是ACBC或CCCA会员请打勾:

☐ Australia China Business Council 澳大利亚中国工商业委员会

☐ China Chamber of Commerce in Australia 澳大利亚中国总商会

■ OPTIONS 参会方式

1.Exhibitor Booth and Fees 展位及费用

☐ Special Booth 特别展位
\$4,500 per 6m² *

☐ Inline Booth 单边展位
\$5,500 per 9m² *

☐ Corner Booth 双边展位
\$6,500 per 9m² *

☐ Raw Space 光地展位 Min. 18 sqm
\$9,500 per 18m² *

☐ Gold Space 黄金展位 Raw Space Min. 36 sqm
\$18,000 per 36m² *

2.Additional Activity 活动

☐ Conference 参加论坛 \$200 each

☐ Gala Dinner 参加宴会 \$300 each

☐ Exhibition VIP Networking 嘉宾展商交流 \$50 each

■ Three-Year-Special Offer 三年连签特别优惠

☐ Receive a special 10% discount if you sign up for ACETIE 2025,2026,2027. (10% bond required)
一次性签署2025、2026、2027澳中博览会参展,可获得九折特别折扣价。(需缴纳10%定金)

■ ACETIE 2025 MEDIA PACKAGE 2025澳中博览会套餐

☐ Package A 1Forum entry + 1Gala Dinner + 1Corner booth + 1/2 e-paper ad for 6 months or Wechat 3 articles (2nd-3rd position) + 1/8 ad in the hand book.

套餐A 1席论坛+1位晚宴+双边展位+1/2电子周报广告
6个月或微信公号3次推文(第2-3条)
+1/8博览会手册广告

Fee/价格: \$7,500

☐ Package B 1Forum entry + 1Gala Dinner + 1Corner booth + Wechat 5 articles(2nd-3rd position) or 100 banner ads on 3rd position +1/8 ad in the hand book

套餐B 1席论坛+1位晚宴+双边展位+微信公众号5次
推文(第2-3条)或3条banner广告100次
+1/8博览会手册广告

Fee/价格: \$8,000

☐ PackageC 1Forum entry + 1Gala Dinner + 1Corner booth +1/2 e-paper ad for 6 months + 5 articles (2nd-3th position) or 120 banner ads on 3rd position + 1 year of banner advertisement on the website of au123.com + 1/4 ad in the hand book

套餐C 1席论坛+1位晚宴+双边展位+微信公众号5次推文
(第2-3条)或3条banner广告120次+1/2电子周报
广告6个月+澳洲网一级页面广告位(5*2.5cm)一年
+1/4 博览会手册广告

Fee/价格: \$9,000

☐ Other Packages. 其他套餐

Sub Total 小计: _____ GST:10%

Total Inclusive of GST 含税总计: \$ _____

☐ BOOTH NUMBER 展位号码 _____

Payment must be received within 14 days from the contract date.
签约之后,请在两周之内完成付款,否则主办方不承诺预留既定展位

■ AUTHORISATION 参会方确认

We acknowledge and agree that this application, when approved by the organizer, shall constitute, together with the Terms & Conditions a valid and legally binding contract.

我方承认并同意本协议,经主办单位批准,与所附合同条件一同构成具有法律约束力的绑定合同。

Name 姓名 _____ Signature 签字 _____ Date 日期 _____

■ AUTHORISATION 主办方确认

Accepted by Organizer 主办方确认接受此参展方申请

Name 姓名 _____ Signature 签字 _____ Date 日期 _____

Notes:

1. Please email the signed form to 表格完成后请发送至
info@acetie.com.au

2. Any queries please call 有疑问请致电 0061 3 9326 6466.

Sponsorship packages 合作招商方案

A.钻石赞助商 \$56,000+GST

1. 提供展会黄金展位1个（36平方米），展会开幕式VIP位1个，论坛入场券4张，晚宴入场券4张；
2. 作为博览会协办单位，将公司名和logo位于博览会的所有宣传资料上，并通过所有的宣传渠道（同城不少于16个媒体平台），在海报、报纸、微信、网站等进行推广；
3. 在VIP展商交流和联谊会上致辞；
4. 展会开幕式前播放公司宣传片（由赞助商提供，长度限1.5分钟以内）；
5. 在展会开幕式（或联欢晚宴）上进行3分钟致辞，并成为剪彩嘉宾之一；
6. 特邀出席相应分论坛并进行5分钟致辞；
7. 在展会开幕式、总论坛现场及晚宴厅显著位置摆放易拉宝；
8. 可优先使用展会公共区域进行宣传活动（不超过1小时），根据申请时间顺序进行统筹安排；
9. 大洋传媒记者团队进行采访，提供一个版面专访，并全媒体发表（需商家配合，展会开始两周前完成来写）；
10. 大洋时报电子版整版彩色广告40个；澳洲网网站一级页面banner广告一年；大澳网微信推文（2-3条位置）8篇或3条位置banner广告360次；博览会手册整版彩色广告；如提供特价产品或服务可做全球全媒体直播2次。

A.Diamond Sponsor \$56,000+GST

- 1.Provides one gold exhibition booth (36 square metres), one VIP seat at the opening ceremony, four tickets for the forum, and four tickets for the gala dinner.
2. As the co-organiser of the expo, the company name and logo will be listed on all promotional materials, including posters, newspapers WeChat, websites, etc. All publicity channels (no less than 16 media platforms in the each city) will also feature the company name and logo.
- 3.Speech at the VIP Exhibitor Networking and Social Gathering.
- 4.VCR played before the event (provided by sponsor, no more than 1.5 minutes).
- 5.A three-minute speech at the opening ceremony of the exhibition (or Gala Dinner) and you will become one of the ribbon-cutting guests.
- 6.Invited to attend the sub-forum and give a five minute speech.
- 7.Place the roll-up at the opening ceremony of the exhibition, the general forum site and the dinner hall in a prominent position.
8. Able to use the public areas of the exhibition for publicity (less than one hour), and make overall arrangements according to the application time sequence.
9. The Pacific Media journalist team will conduct an interview, provide a full-page layout interview, and publish to all media platforms(They will cooperate with the sponsor, and complete the writing two weeks before the start of the exhibition).
10. 40 pages of coloured advertisement on Pacific Times (e-paper); one year of banner advertisement on the website of au123.com ; 8 posts on the WeChat account (2nd or 3rd position) or 360 banner advertisements on 3rd position; full-page coloured advertisement on the ACETIE Brochure; 2 global live streaming opportunities for special discounted products/service.

B.金牌赞助商 \$35,000+GST

1. 提供展会黄金展位3个（共27平方米），展会开幕式VIP位1个，论坛入场券2张，晚宴入场券2张；
2. 作为博览会战略合作单位，将公司名和logo列于博览会的所有宣传资料上，并通过所有的宣传渠道（同城不少于16个媒体平台），在海报、报纸、微信、网站等进行推广；
3. 在VIP展商交流和联谊会上致辞；
4. 在展会开幕式上由主持人重点介绍；
5. 特邀出席所在行业的分论坛并进行3分钟致辞；
6. 在展会开幕式、总论坛现场及晚宴厅显著位置摆放易拉宝；
7. 可优先使用展会公共区域进行宣传活动（不超过1小时），根据申请时间顺序进行统筹安排；
8. 大洋传媒记者团队进行采访，提供半个版面专访，并全媒体发表（需商家配合，展会开始两周前完成采写）；
9. 大洋时报电子版整版彩色广告20个；澳洲网网站一级页面banner广告一年；大澳网微信推文（3-5条位置）6篇或3条位置banner广告300次；博览会手册半版彩色广告；如提供特价产品或服务可做全球全媒体直播1次。

B.Gold Sponsor \$35,000+GST

1. Provides three exhibition booths (27 square metres in total), one VIP seat at the opening ceremony, two tickets for the forum, and two tickets for the dinner.
2. As the strategic cooperation company of the expo, the company name and logo will be listed on all promotional materials, including posters, newspapers, WeChat, websites, etc. All publicity channels (no less than 16 media platforms in the each city) will also feature the company name and logo.
3. Speech at the VIP Exhibitor Networking and Social Gathering.
4. Introduced by the moderator at the opening ceremony of the exhibition.
5. Invited to attend the sub-forum of the industry and give a three minute speech.
6. Place the roll-up at the opening ceremony of the exhibition, the general forum site and the dinner hall in a prominent position.
7. Able to use the public areas of the exhibition for publicity (less than one hour), and make overall arrangements according to the application time sequence.
8. The Pacific Media journalist team will conduct an interview, provide a half-page layout interview, and publish to all media platforms(They will cooperate with the sponsor, and will complete the writing two weeks before the start of the exhibition).
9. 20 pages of coloured advertisement on Pacific Times (e-paper); one year of banner advertisement on the website of au123.com; 6 posts on the WeChat account (3rd-5th position) or 300 banner advertisements on 3rd position; half page coloured advertisement on the ACETIE Brochure; 1 global live streaming opportunity for special discounted products/service.

C.特别赞助商 \$22,000+GST

1. 提供展会黄金展位2个（共18平方米），展会开幕式VIP位1个，论坛入场券1张，晚宴入场券1张；
2. 作为博览会特别赞助商，将公司名和logo列于博览会的所有宣传资料上，并通过所有的宣传渠道（同城不少于16个媒体平台），在海报、报纸、微信、网站等进行推广；
3. 在VIP展商交流和联谊会上致辞；
4. 在展会开幕式上获主持人致谢；
5. 特邀出席所在行业的分论坛并由主持人特别介绍；
6. 在分论坛现场及晚宴厅摆放易拉宝；
7. 可优先使用展会公共区域进行宣传活动（不超过1小时），根据申请时间顺序进行统筹安排；
8. 大洋传媒编辑团队根据赞助商提供的资料，编辑半个版面的软文报导，并全媒体发表（需商家配合，展会开始三周前完成编辑并陆续发表）。
9. 大洋时报电子版整版彩色广告10个；澳洲网网站一级页面banner广告一年；大澳网微信推文（3-5条位置）4篇或4条位置banner广告260次；博览会手册1/4版彩色广告；如提供特价产品或服务可与其它相关客户联合举行全球直播1次。

C.Special Sponsor \$22,000+GST

- 1.Provides two exhibition booths (18 square metres in total), one VIP at the opening ceremony, one ticket for the forum, one ticket for the dinner.
2. As a special sponsor of the expo, the company name and logo will be listed on all promotional materials of the expo, and will be promoted in posters, newspapers, WeChat, websites, etc. All publicity channels (no less than 16 media platforms in the same city) will also feature the company name and logo.
- 3.Speech at the VIP Exhibitor Networking and Social Gathering.
- 4.Receives thanks at the opening ceremony of the exhibition.
- 5.Invited to attend the sub-forum of the industry and specially introduced by the host.
- 6.Place the roll-up at sub-forum and the dinner hall.
7. Able to use the public areas of the exhibition for publicity (less than one hour), and make overall arrangements according to the application time sequence.
8. The Pacific Media editor team will conduct an interview, provide a half-page layout interview, and publish to all media platforms(They will cooperate with the sponsor, and will complete the writing three weeks before the start of the exhibition).
- 9.10 pages of coloured advertisement on Pacific Times (e-paper); one year of banner advertisement on the website of au123.com; 4 posts on the WeChat account (3rd-5th position) or 260 banner advertisements on 4th position; 1/4 page coloured advertisement on the ACETIE Brochure; 1 global live streaming opportunity shared with other relevant companies for special discounted products/-service.

SCALE 1 : 250



**Supported by
政府支持**



Australia Office

Organised by 主办



Australia-China Expo Inc.



Australia China Business Council
澳大利亚中国工商业委员会



澳大利亚中国总商会
China Chamber of Commerce in Australia

Implemented by 承办



Contact Us

Address | 地址: 2/471 Mt Alexander Rd, Moonee Ponds
Victoria, 3039 Australia

Phone | 电话: 0061-3 9326 6466

Email | 电邮: info@acetie.com.au

Website | 网站: www.acetie.com.au