



EXHIBITION
展览

CONFERENCE
论坛

NETWORKING
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AUSTRALIA-CHINA ECONOMIC TRADE & INVESTMENT EXPO

2024澳中博览会

18-21 September 2024
2024年9月18-21日

Melbourne Convention &
Exhibition Centre
澳大利亚 墨尔本会展中心



Australia-China Expo Inc.



Australia China Business Council
澳大利亚中国工商业委员会



澳大利亚中国总商会
China Chamber of Commerce in Australia



The Hon Andrew Robb AO
Former Australian
Minister for Trade and
Investment
安德鲁·罗布阁下
前澳大利亚贸易投资部长

Welcome Message from the Committee Chair

On behalf of the ACETIE Organising Committee, I am honored and delighted to welcome you to the Australia-China Economic Trade & Investment Expo (ACETIE) 2024 in Melbourne, Australia.

Before the Covid-19 pandemic, ACETIE had become a most representative and influential business and trade platform between Australia and China. With the recovery of the global economy after the pandemic and the increase in Australia-China trade and investment exchanges, ACETIE events returned last year under the strong demand of business communities.

Since the China-Australia Free Trade Agreement came into effect on 1 January 2015, the trade between the two countries has seen a huge increase. For a long time, China has been Australia's largest trading partner and plays a pivotal role in economic development; Australia has also become a key trading partner of China because of its complementarity.

At the same time, exchanges and cooperation between the two countries in emerging industries such as healthcare, new energy, environment and high technology are also increasingly strengthened. The development of Australia-China economic and trade relationships is in the interest of the two countries.

The ACETIE is proudly supported by the Australian Federal Government and Victorian State Government. We greatly appreciate the Australia China Business Council and China Chamber of Commerce in Australia for their dedicated partnership and contribution to this significant event.

We also extend our deepest thanks to all those contributing to make the ACETIE 2024 an outstanding success: our sponsors, speakers, exhibitors, volunteers and all the participants. We hope you enjoy and benefit from your time with us.

Sincerely,

Hon Andrew Robb AO

Chair of the ACETIE Organising Committee

我谨代表澳中博览会组委会，热忱欢迎您参加即将在澳大利亚墨尔本举行的2024澳中博览会。

在新冠疫情大流行之前，澳中博览会已成为了最具代表性和影响力的澳中商务交流平台。随着疫情后全球经济复苏以及澳中两国经贸关系的加强，澳中博览会应双边经贸的发展大势和强烈需求重新启动。

自2015年1月1日中澳自贸协定生效，两国之间的进出口贸易已经出现了大幅增长。长期以来，中国一直是澳洲的第一大贸易伙伴，在经济发展中举足轻重；澳洲也以重要的互补性，成为中国的主要贸易伙伴。两国在诸如医疗保健、新能源、环保及科技等新兴产业领域的交流合作也日趋加强。事实证明，澳中经贸发展的稳定发展，是两国人民的福祉，世界经济的动力。

澳中博览会一直得到澳大利亚联邦政府和维多利亚州政府的大力支持。感谢澳大利亚中国工商业委员会和澳大利亚中国总商会的合作和贡献。

也诚挚地感谢本次博览会的赞助商、演讲嘉宾、参展商、参观者、工作人员及所有参与者。愿大家共襄盛举，携手共赢。

安德鲁·罗布
ACETIE组委会主席

Message from the Representative Office of CCPIT in Australia

我谨代表中国国际贸易促进委员会驻澳大利亚代表处向2024年澳中博览会致以热烈祝贺。

今年是中澳全面战略伙伴关系建立10周年。去年11月澳大利亚总理阿尔巴尼斯访华表明中澳关系正朝着改善和发展的正确方向迈进，而经贸合作是中澳双边关系中最积极的推动力量。中澳均具有得天独厚的资源禀赋，经济结构高度互补，合作潜力巨大。我相信，2024年澳中博览会将有助于加强中澳经贸关系，促进两国在新时代的经济繁荣。

中国贸促会作为贸易和投资促进机构，一直致力于发挥好联通政企、融通内外、畅通供需的作用。在世界经济复苏艰难、全球产业链供应链遭受冲击的大背景下，中国贸促会顺势应势、积极探索创办链博会。2023年首届链博会观展人数超过15万人次，有关各方共签署合作协议、意向协议200多项，涉及金额1500多亿元人民币。第二届链博会定于2024年11月26日至30日举办，将设置先进制造链、清洁能源链、智能汽车链、数字科技链、健康生活链、绿色农业链六大链条和供应链服务展区，并举办专题论坛和更多招商推介、供需对接、新品发布等配套活动。我们邀请澳大利亚工商界积极参与第二届链博会，助力企业抢抓市场机遇、投资机遇、增长机遇。另外，中国贸促会推出“千团出海”行动，推动中澳在各领域开展更多互利合作。

2024年澳中博览会为推动两国工商界在新时期深化合作、增进友谊提供了极佳平台。我祝愿参会企业都能在此获得商机，不虚此行！



Mr Min Chen
Chief Representative of CCPIT
Representative Office
in Australia
陈敏
中国贸促会驻澳首席代表

On behalf of the China Council for the Promotion of International Trade Australia Office, I would like to extend warm congratulations on Australia-China Economic Trade & Investment Expo 2024 (ACETIE).

This year marks the 10th anniversary of the establishment of the comprehensive strategic partnership between China and Australia. The visit of Australian Prime Minister Albanese to China last November shows that China Australia relations are moving toward the right direction of improvement and development while the economic and trade cooperation is the most active driving force within this process. China and Australia possess distinct resource endowments, exhibit strong economic complementarity, and offer great potential for cooperation. I believe ACETIE 2024 will help strengthening economic and trade ties between China and Australia and promote economic prosperity in both nations in new era.

As China's national trade and investment promotion organization, CCPIT plays an important role as a link between the government and the industrial and commercial circles, a bridge for businesses from China and other nations to carry out economic and trade exchanges, and an accelerator for supply and demand docking. Against the backdrop of difficult global economic recovery and disrupted global industrial and supply chains, CCPIT established the First China International Supply Chain Expo (CISCE) with active exploration last November. The First CISCE attracted 150,000 visitors, and more than 200 cooperation and intention agreements with an amount of over 150 billion RMB have been signed during the expo. The Second CISCE, scheduled for November 26-30, 2024, will focus on six key supply chains: advanced manufacturing, clean energy, smart vehicle, digital technology, healthy life and green agriculture, together with supply chain services. Alongside these, it will feature special forums and various side events including investment promotion, supply-demand matchmaking and new product releases. We sincerely welcome Australian industrial and commercial circles to join us at the Second CISCE to seize market opportunities, investment opportunities, and growth opportunities. In addition, CCPIT intends to organize over 1000 batches of enterprise groups to go overseas to explore economic and trade cooperation. Enterprises from both China and Australia will benefit a lot from these programs by carrying out more mutually beneficial cooperation in various fields.

ACETIE 2024 provides a useful platform for deepening collaboration and trust between the two business communities in the new era. I wish all the participating enterprises will explore business opportunities here and make the trip worthwhile!



The ACETIE was initiated by the Australia-China business community in 2018. It aims to promote bilateral economic and trade relations through the implementation of the Australia-China Free Trade Agreement and serve the interests of the business communities and the people of the two countries. With the support of the governments and the enthusiastic participation of the Australia-China business circles, the ACETIE has become the most influential business event between the two countries.

The previous ACETIE events were actively participated by hundreds of Australian and Chinese companies and organisations, invited government officials, business leaders and scholars to deliver important speeches, attracted tens of thousands of audiences and visitors, and reported by the major mainstream media in Australia and China.

The ACETIE annual event has been suspended during the Covid-19 pandemic. After the pandemic, the global economy is recovering and the Australia-China dialogue has resumed. Coupled with the long history and natural complementarity of Australia-China economic and trade relations, the Australia-China business community is full of confidence and hope. After ACETIE 2023 great success, the ACETIE 2024 will be kept to promote such a good trend.

The ACETIE is supported by the Australian Trade and Investment Commission (Austrade), China Council for The Promotion of International Trade (CCPIT) and the Victorian State Government, and partnered with the Australia China Business Council (ACBC) and China Chamber of Commerce in Australia (CCCA) Melbourne Branch. Founded in 1973, the ACBC has branches in all the major cities across the country and plays an influential role in the Australia-China economic and trade cooperation area as an advisor to the Australian Government. Founded in 2006, CCCA is a non-for-profit organization jointly formed by Chinese enterprises in Australia and has hundreds of members across the country.

The ACETIE organising committee is chaired by the Hon Andrew Robb AO, former Australian Minister for Trade and Investment. Mr Robb negotiated Free Trade Agreements with China, South Korea and Japan, as well as the 12 country Trans Pacific Partnership (TPP) free trade agreement and the Comprehensive Strategic Partnership with Singapore.

澳中博览会于2018年由澳中之间政商人士和商业机构共同发起，旨在借助中澳自贸协议实施，推动和发展双边经贸关系，服务两国商界利益和人民福祉。该盛世受到澳中政府商务部门的支持及澳中商界的热情参与，成为了两国之间最具影响力的商业盛会。

历届澳中博览会获得澳中两国企业和机构的积极参与，邀请到两国数百位政商学届大咖发表重要演讲，吸引了成千上万观众，澳中两国各大主流媒体争相报道。

澳中博览会在新冠疫情大流行期间暂停举办。疫情过后，全球经济复苏，澳中关系回暖，澳中经贸繁荣发展的历史和天然的互补性，两国经贸关系的未来将更加兴旺蓬勃，充满动能和利好。继2023澳中博览会巨大成功之后，本届澳中博览会将继续推动和助力这美好的趋势和未来。

澳中博览会获得澳大利亚联邦政府贸易委员会、中国贸易促进委员会及维多利亚州政府的官方支持，并与澳大利亚中国工商业委员会 (ACBC) 和澳大利亚中国总商会 (CCCA) 墨尔本分会合作举办。ACBC成立于1973年，分支遍布澳洲各大城市，作为澳大利亚政府的商业顾问之一，是澳中经贸合作领域中最权威的组织机构。CCCA是中国驻澳大利亚的中资企业的联合组织，成立于2006年，各行业会员单位遍布全澳。

博览会的组委会由澳大利亚前贸易投资部长安德鲁·罗布阁下担任主席，罗布先生曾经推动和主导了澳大利亚与中国、南韩、日本、新加坡等多个亚洲国家的自由贸易协定，在澳中经贸关系中发挥了极为重要的积极作用。

New Expo New Theme

The theme of the 2024 ACETIE is Empowering Humanity with High-Tech and New Energy for a Better Life. 2024 ACETIE will focus on emerging industries such as high technology and artificial intelligence, green energy and new energy vehicles. It also covering popular sectors in China-Australian trade and economic cooperation, including agricultural and farming products, wine, tourism, education abroad, traditional trade and e-commerce.

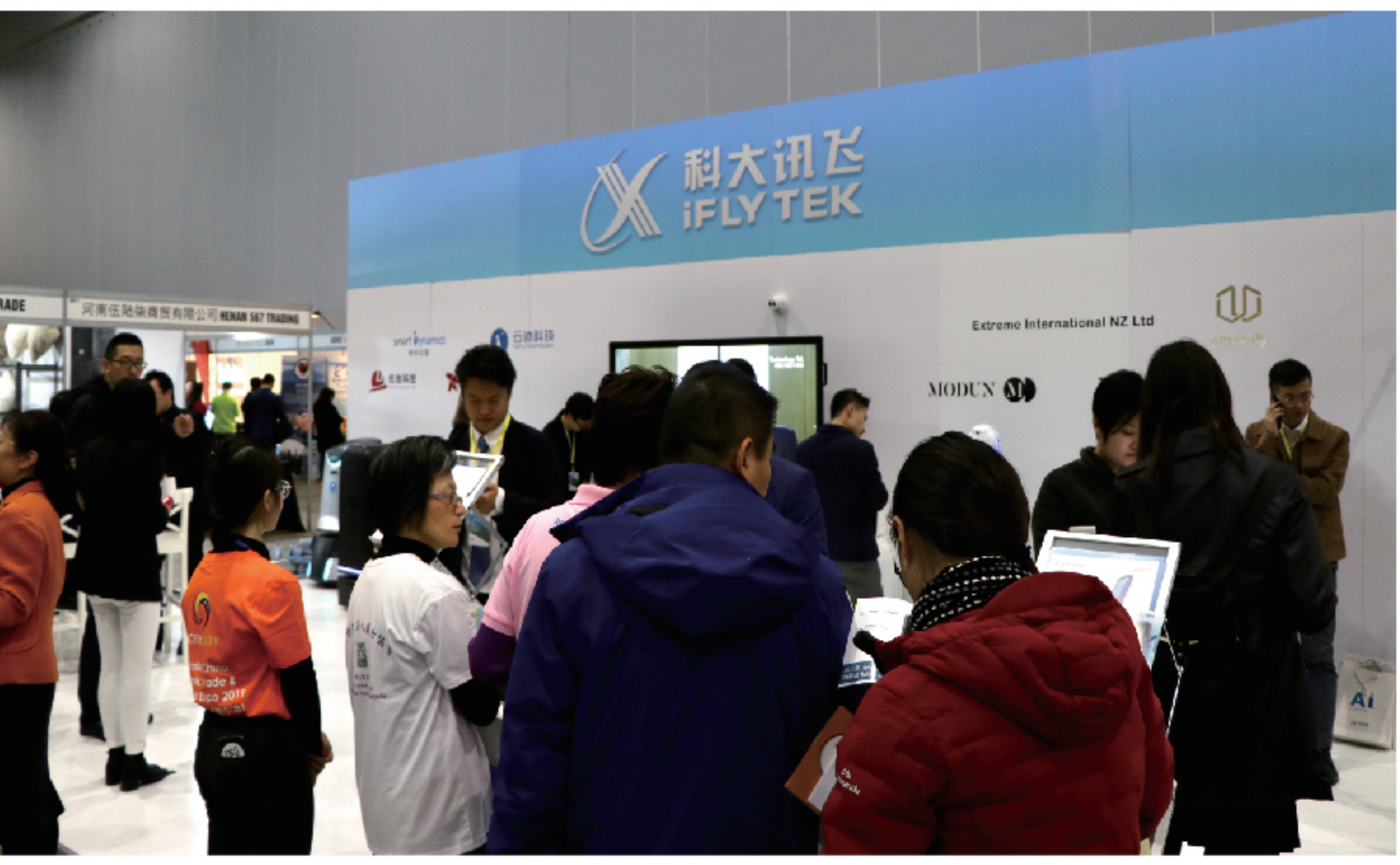
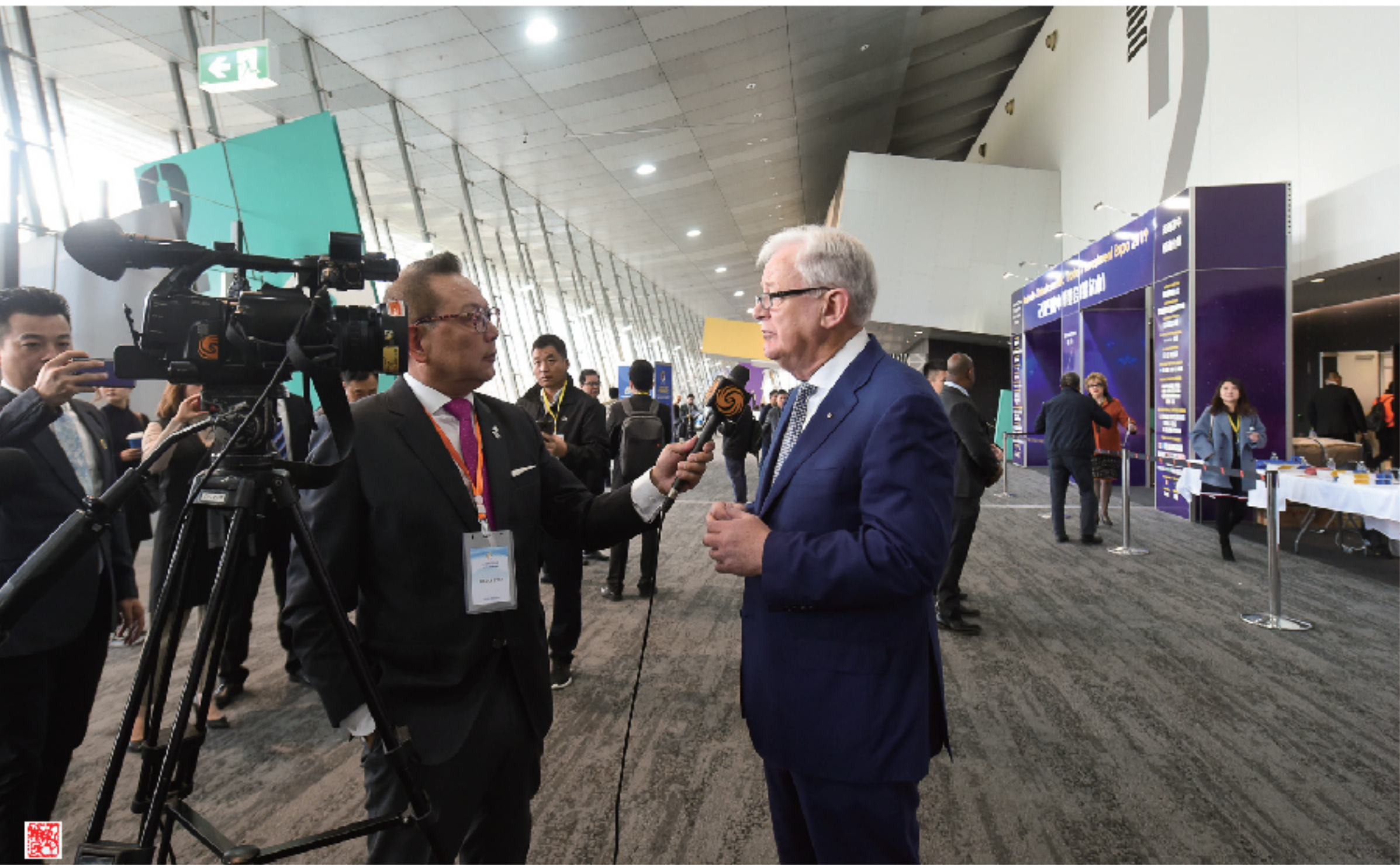
On the same platform, the new theme and high popularity of the ACETIE will create business opportunities through exhibitions and exchanges, ensuring that exhibitors and attendees will get fruitful gains.

新展会 新主题

2024年澳中博览会的主题为：高科技和新能源赋能人类美好生活。本届博览会将聚焦高科技和人工智能、绿色能源和新能源汽车等新兴产业，同时覆盖农牧产品和红酒、旅游和留学、传统贸易和电商等中澳经贸的热门行业。

在同一个平台上，澳中博览会的新话题和高人气以展示和交流的方式创造商机，让展商和观展者都收获丰硕、满载而归。





INTEGRATED PLATFORM

三大版块:构建澳中经贸投资平台



EXHIBITION 展会

商业推广，品牌展示
Build and Increase Your Brand
Awareness



CONFERENCE 论坛

政策分析，信息分享
Policy Analysis, Information
Sharing



NETWORKING 交流

拓展人脉，寻找机遇
Stronger Network, Greater
Opportunities

活动议程:

活动日期	活动时间	活动地点	活动安排
9月18日 (周三)	上午10点-下午4点	墨尔本高端商务会所	参展VIP交流及联谊
9月18日 (周三)	上午9点-下午5点	墨尔本会展中心	展会布展
9月19日 (周四)	上午9点-下午6点	墨尔本会展中心	展会第一天
9月19日 (周四)	上午9点-上午10点	墨尔本会展中心	“2024澳中博览会” 开幕式
9月19日 (周四)	上午10点-下午5点	墨尔本会展中心	“2024澳中博览会” 论坛
9月19日 (周四)	下午6点-下午9点	墨尔本会展中心	庆祝晚宴 / 博览会颁奖典礼
9月20日 (周五)	上午9点-下午6点	墨尔本会展中心	展会第二天
9月20日 (周五)	下午1点-下午6点	墨尔本会展中心	人才招聘会 / 讲座 / 商务交流
9月21日 (周六)	上午9点-下午4点	墨尔本会展中心	展会第三天 / 讲座 / 签约仪式

AGENDA:

DATE	TIME	VENUE	PROGRAM
Wed 18 Sep	10 am – 4 pm	The Business VIP Club in Melbourne	Exhibition VIP Networking and Socializing
Wed 18 Sep	9 am – 5 pm	MCEC	Setting up for the Exhibition
Thu 19 Sep	9 am – 6 pm	MCEC	Exhibition Day 1
Thu 19 Sep	9 am – 10 am	MCEC	ACETIE 2024 Opening Ceremony
Thu 19 Sep	10 am – 5pm	MCEC	ACETIE 2024 Conference
Thu 19 Sep	6 pm – 9 pm	MCEC	Gala Dinner / Awards Presentation
Fri 20 Sep	9 am – 6 pm	MCEC	Exhibition Day 2
Fri 20 Sep	1 pm – 6 pm	MCEC	Recruitment Program / Session / Communication Event
Sat 21 Sep	9 am – 4 pm	MCEC	Exhibition Day 3 / Session / Signing Ceremony

ACETIE 2024 COMMITTEE

2024澳中博览会组委会

Chair 主席

The Hon Andrew Robb AO

Former Australian Minister for Trade and Investment
前澳大利亚贸易投资部长

Acting President 执行主席

The Hon Bruce Atkinson MLC

Former President of the Victorian Legislative Council
前维州参议院议长
Vice President of the Australia China Business Council Victoria
澳大利亚中国工商业委员会维州分会副主席

Mr Justin Pan 潘元生

President of China Chamber of Commerce in Australia Melbourne Branch
澳大利亚中国总商会墨尔本分会主席
General Manager of Melbourne at China Southern Airlines
中国南方航空墨尔本公司总经理

The Hon Ken Smith AM

Former Speaker of the Victorian Legislative Assembly
前维州众议院议长

Members 组委会委员

Ms Virginia Birrell

CEO of the Australia China Business Council Victorian Branch
澳大利亚中国工商业委员会维州分会首席执行官

Professor Charles Qin 秦潞山 OAM

MD of Chin Communications
秦皇翻译公司总裁

Dr Celina Yu 于萍

Advisory Council Member The International Education Advisory Council (IEAC) Victorian Government
维州政府国际教育咨询委员会委员

Mr Sam Feng 冯团彬

Managing Director of Australia Pacific Media Group
澳大利亚大洋传媒集团总裁

Ms Echo Zhang 张倩

Secretary General of China Chamber of Commerce in Australia Melbourne Branch
澳大利亚中国总商会墨尔本分会秘书长

Ms Annisa Li Zhang 张丽

President of the Australia Asia Business Association
澳亚商会会长

Ms Sisly Tian 田思

Director of Jolong Park Australia
澳大利亚九龙马会董事长

ACETIE 2024 Chinese Merchant Bureau

2024澳中博览会华商主席团

一年一度的澳中博览会，是澳中经贸领域的一个大事件，也是中澳间唯一的专业性商界互动平台。澳洲华商在澳中经贸往来中扮演桥梁和纽带的角色，起着至关重要的作用。

从澳中博览会诞生以来，澳洲华商社区倾心合作，成为这个大型国际商务活动的靓丽风景之一。所以，历届澳中博览会的华商主席团都是澳中博览会的重要战略指导和决策机构。

2024 年澳中博览会遴选及特聘华商主席团的工作在博览会筹备期间，正在如火如荼地进行。

ACETIE 2024 Chinese Merchant Bureau

2024澳中博览会华商主席团

陈运国 王岱懿 苏俊西 王粤 徐哲 柴伟民 宋庚 张冲天 张剑洋
(排名不分先后，更新中)

干事长：王沛



ACETIE
2024澳中博览会
Australia-China Economic
Trade & Investment Expo 2024

为推动双边经贸呐喊助威
为繁荣澳中经济披红挂彩

2024年度“澳中博览会奖”开始提名了！！

权威机构 深度民意 名至实归 澳中唯一

三个级别 Three Levels: 钻石奖，黄金奖，澳宝奖
Diamond Award, Gold Award, Opal Award

四个类别 Four Categories: 领军机构，杰出人士，名优产品，年轻才俊
Leading Enterprises, Outstanding Individuals, Famous and Superior Products, Young Talent

联系方式: (03) 93266466 info@acetie.com.au

(所有澳中官方注册商业组织均有提名权)

ACETIE 2024 Registration Form

2024澳中博览会参会申请表

■ PARTICIPANT 参会方信息

Organization Name *机构名称

Address *地址

Contact *联系人

Position *职位

Mobile *手机

E-mail *电子邮件

Tick the box if you are a member of ACBC

如果您是ACBC或CCCA会员请打勾:

- Australia China Business Council 澳大利亚中国工商业委员会
 China Chamber of Commerce in Australia 澳大利亚中国总商会

■ OPTIONS 参会方式

1.Exhibitor Booth and Fees 展位及费用

- Special Booth 特别展位 \$4,500 per 6m²* _____
 Inline Booth 单边展位 \$5,500 per 9m²* _____
 Corner Booth 双边展位 \$6,500 per 9m²* _____
 Raw Space 光地展位 Min. 18 sqm \$9,500 per 18m²* _____
 Gold Space 黄金展位 Raw Space Min. 36 sqm \$18,000 per 36m²* _____

2.Additional Activity 活动

- Conference 参加论坛 \$200 each
 Gala Dinner 参加宴会 \$300 each
 Exhibition VIP Networking 嘉宾展商交流 \$50 each

■ Three-Year-Special Offer 三年连签特别优惠

- Receive a special 10% discount if you sign up for ACETIE 2024,2025,2026. (10% bond required)
一次性签署2024、2025、2026澳中博览会参展,可获得九折特别折扣价。(需缴纳10%定金)

■ ACETIE 2024 MEDIA PACKAGE 2024澳中博览会套餐

- Package A 1Forum entry + 1Gala Dinner + 1Corner booth + 1/2 e-paper ad for 6 months or Wechat 3 articles (2nd-3rd position) + 1/8 ad in the hand book.
套餐A 1席论坛+1位晚宴+双边展位+1/2电子周报广告6个月或微信公号3次推文(第2-3条)+1/8博览会手册广告
Fee/价格: \$7,500
- Package B 1Forum entry + 1Gala Dinner + 1Corner booth +Wechat 5 articles(2nd-3rd position) or 100 banner ads on 3rd position +1/8 ad in the hand book
套餐B 1席论坛+1位晚宴+双边展位+微信公众号5次推文(第2-3条)或3条banner广告100次+1/8博览会手册广告
Fee/价格: \$8,000
- PackageC 1Forum entry + 1Gala Dinner + 1Corner booth +1/2 e-paper ad for 6 months + 5 articles (2nd-3th position) or 120 banner ads on 3rd position + 1 year of banner advertisement on the website of au123.com + 1/4 ad in the hand book
套餐C 1席论坛+1位晚宴+双边展位+微信公众号5次推文(第2-3条)或3条banner广告120次+1/2电子周报广告6个月+澳洲网一级页面广告位(5*2.5cm)一年+1/4博览会手册广告
Fee/价格: \$9,000
- Other Packages. 其他套餐
- Sub Total 小计: _____ GST:10%
Total Inclusive of GST 含税总计: \$ _____
- BOOTH NUMBER 展位号码 _____
Payment must be received within 14 days from the contract date.
签约之后,请在两周之内完成付款,否则主办方不承诺预留既定展位

■ AUTHORISATION 参会方确认

We acknowledge and agree that this application, when approved by the organizer, shall constitute, together with the Terms & Conditions a valid and legally binding contract. 我方承认并同意本协议,经主办单位批准,与所附合同条件一同构成具有法律约束力的绑定合同。

Name 姓名 _____ Signature 签字 _____ Date 日期 _____

■ AUTHORISATION 主办方确认

Accepted by Organizer 主办方确认接受此参展方申请

Name 姓名 _____ Signature 签字 _____ Date 日期 _____

Notes:

- Please email the signed form to 表格完成后请发送至 info@acetie.com.au
- Any queries please call 有疑问请致电 0061 3 9326 6466.

Sponsorship packages 合作招商方案

A. 钻石赞助商 \$56,000+GST

- 1.提供展会黄金展位1个（36平方米），展会开幕式VIP位1个，论坛入场券4张，晚宴入场券4张；
- 2.作为博览会协办单位，将公司名和logo位于博览会的所有宣传资料上，并通过所有的宣传渠道（同城不少于20个媒体平台），在海报、报纸、微信、网站等进行推广；
- 3.在VIP展商交流和联谊会上致辞；
- 4.展会开幕式前播放公司宣传片（由赞助商提供，长度限1.5分钟以内）；
- 5.在展会开幕式（或联欢晚宴）上进行3分钟致辞，并成为剪彩嘉宾之一；
- 6.特邀出席相应分论坛并进行5分钟致辞；
- 7.在展会开幕式、总论坛现场及晚宴厅显著位置摆放易拉宝；
- 8.可优先使用展会公共区域进行宣传活动（不超过1小时），根据申请时间顺序进行统筹安排；
- 9.大洋传媒记者团队进行采访，提供一个版面专访，并全媒体发表（需商家配合，展会开始两周前完成来写）；
- 10.大洋时报电子版整版彩色广告40个；澳洲网网站一级页面banner广告一年；大澳网微信推文（2-3条位置）8篇或3条位置banner广告360次；博览会手册整版彩色广告；如提供特价产品或服务可做全球全媒体直播2次。

A.Diamond Sponsor \$56,000+GST

- 1.Provides one gold exhibition booth (36 square metres), one VIP seat at the opening ceremony, four tickets for the forum, and four tickets for the gala dinner.
2. As the co-organiser of the expo, the company name and logo will be listed on all promotional materials, including posters, newspapers WeChat, websites, etc. All publicity channels (no less than 20 media platforms in the each city) will also feature the company name and logo.
- 3.Speech at the VIP Exhibitor Networking and Social Gathering.
- 4.VCR played before the event (provided by sponsor, no more than 1.5 minutes).
- 5.A three-minute speech at the opening ceremony of the exhibition (or Gala Dinner) and you will become one of the ribbon-cutting guests.
- 6.Invited to attend the sub-forum and give a five minute speech.
- 7.Place the roll-up at the opening ceremony of the exhibition, the general forum site and the dinner hall in a prominent position.
8. Able to use the public areas of the exhibition for publicity (less than one hour), and make overall arrangements accoring to the application time sequence.
9. The Pacific Media journalist team will conduct an interview, provide a full-page layout interview, and publish to all media platforms(They will cooperate with the sponsor, and complete the writing two weeks before the start of the exhibition).
10. 40 pages of coloured advertisement on Pacific Times (e-paper); one year of banner advertisement on the website of au123.com ; 8 posts on the WeChat account (2nd or 3rd position) or 360 banner advertisements on 3rd position; full-page coloured advertisement on the ACETIE Brochure; 2 global live streaming opportunities for special discounted products/service.

B.金牌赞助商 \$35,000+GST

- 1.提供展会黄金展位3个（共27平方米），展会开幕式VIP位1个，论坛入场券2张，晚宴入场券2张；
2. 作为博览会战略合作单位，将公司名和logo列于博览会的所有宣传资料上，并通过所有的宣传渠道（同城不少于20个媒体平台），在海报、报纸、微信、网站等进行推广；
- 3.在VIP展商交流和联谊会上致辞；
4. 在展会开幕式上由主持人重点介绍；
5. 特邀出席所在行业的分论坛并进行3分钟致辞；
- 6.在展会开幕式、总论坛现场及晚宴厅显著位置摆放易拉宝；
7. 可优先使用展会公共区域进行宣传（不超过1小时），根据申请时间顺序进行统筹安排；
8. 大洋传媒记者团队进行采访，提供半个版面专访，并全媒体发表（需商家配合，展会开始两周前完成采写）；
9. 大洋时报电子版整版彩色广告20个；澳洲网网站一级页面banner广告一年；大澳网微信推文（3-5条位置）6篇或3条位置banner广告300次；博览会手册半版彩色广告；如提供特价产品或服务可做全球全媒体直播1次。

B.Gold Sponsor \$35,000+GST

1. Provides three exhibition booths (27 square metres in total), one VIP seat at the opening ceremony, two tickets for the forum, and two tickets for the dinner.
2. As the strategic cooperation company of the expo, the company name and logo will be listed on all promotional materials, including posters, newspapers, WeChat, websites, etc. All publicity channels (no less than 20 media platforms in the each city) will also feature the company name and logo.
- 3.Speech at the VIP Exhibitor Networking and Social Gathering.
4. Introduced by the moderator at the opening ceremony of the exhibition.
5. Invited to attend the sub-forum of the industry and give a three minute speech.
6. Place the roll-up at the opening ceremony of the exhibition, the general forum site and the dinner hall in a prominent position.
7. Able to use the public areas of the exhibition for publicity (less than one hour), and make overall arrangements according to the application time sequence.
8. The Pacific Media journalist team will conduct an interview, provide a half-page layout interview, and publish to all media platforms(They will cooperate with the sponsor, and will complete the writing two weeks before the start of the exhibition).
9. 20 pages of coloured advertisement on Pacific Times (e-paper); one year of banner advertisement on the website of au123.com; 6 posts on the WeChat account (3rd-5th position) or 300 banner advertisements on 3rd position; half page coloured advertisement on the ACETIE Brochure; 1 global live streaming opportunity for special discounted products/service.

C.特别赞助商 \$22,000+GST

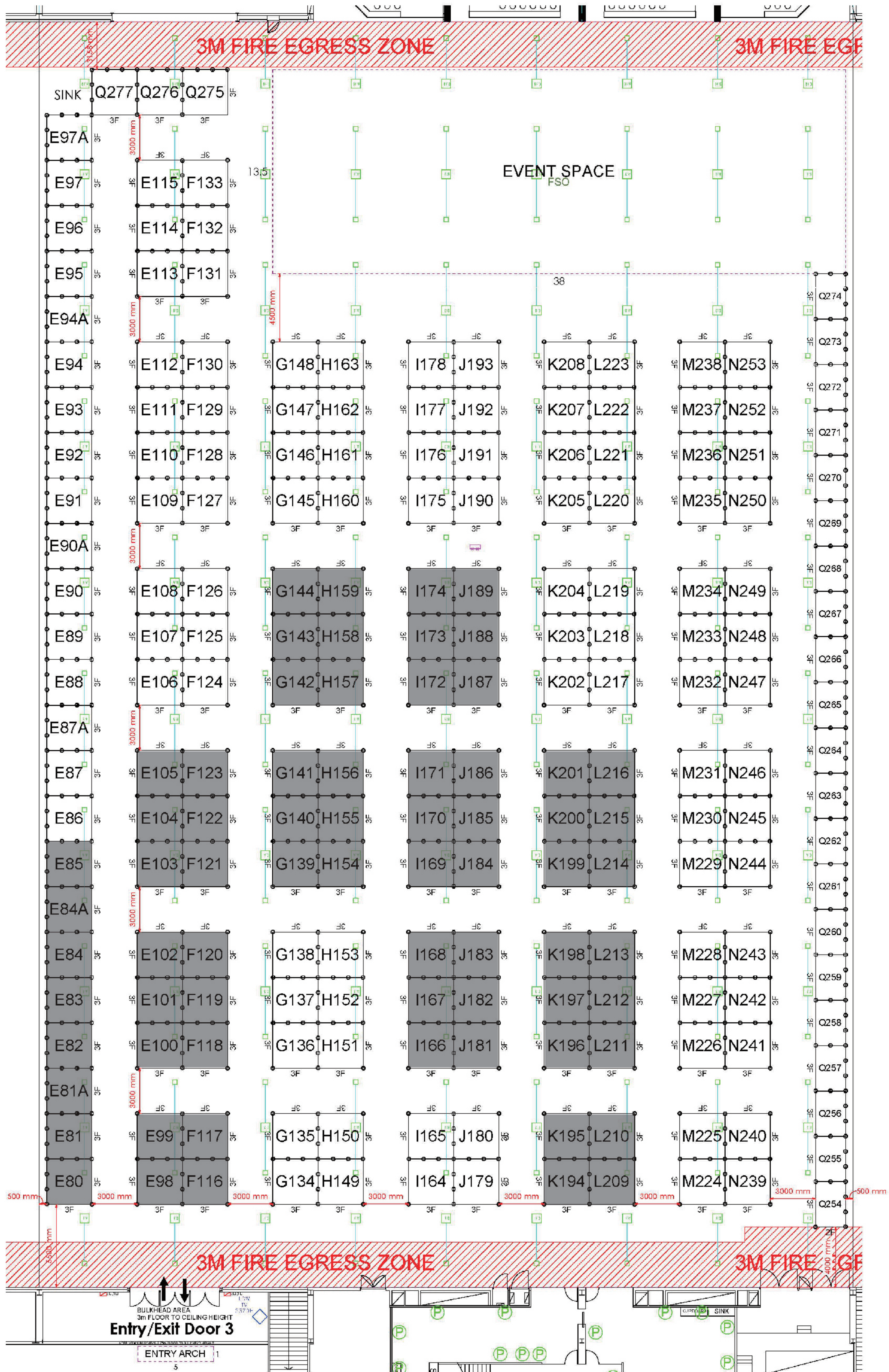
1. 提供展会黄金展位2个（共18平方米），展会开幕式VIP位1个，论坛入场券1张，晚宴入场券1张；
2. 作为博览会特别赞助商，将公司名和logo列于博览会的所有宣传资料上，并通过所有的宣传渠道（同城不少于20个媒体平台），在海报、报纸、微信、网站等进行推广；
3. 在VIP展商交流和联谊会上致辞；
4. 在展会开幕式上获主持人致谢；
5. 特邀出席所在行业的分论坛并由主持人特别介绍；
6. 在分论坛现场及晚宴厅摆放易拉宝；
7. 可优先使用展会公共区域进行宣传活动（不超过1小时），根据申请时间顺序进行统筹安排；
8. 大洋传媒编辑团队根据赞助商提供的资料，编辑半个版面的软文报导，并全媒体发表（需商家配合，展会开始三周前完成编辑并陆续发表）。
9. 大洋时报电子版整版彩色广告10个；澳洲网网站一级页面banner广告一年；大澳网微信推文（3-5条位置）4篇或4条位置banner广告260次；博览会手册1/4版彩色广告；如提供特价产品或服务可与其它相关客户联合举行全球直播1次。

C.Special Sponsor \$22,000+GST

1. Provides two exhibition booths (18 square metres in total), one VIP at the opening ceremony, one ticket for the forum, one ticket for the dinner.
2. As a special sponsor of the expo, the company name and logo will be listed on all promotional materials of the expo, and will be promoted in posters, newspapers, WeChat, websites, etc. All publicity channels (no less than 20 media platforms in the same city) will also feature the company name and logo.
3. Speech at the VIP Exhibitor Networking and Social Gathering.
4. Receives thanks at the opening ceremony of the exhibition.
5. Invited to attend the sub-forum of the industry and specially introduced by the host.
6. Place the roll-up at sub-forum and the dinner hall.
7. Able to use the public areas of the exhibition for publicity (less than one hour), and make overall arrangements according to the application time sequence.
8. The Pacific Media editor team will conduct an interview, provide a half-page layout interview, and publish to all media platforms (They will cooperate with the sponsor, and will complete the writing three weeks before the start of the exhibition).
9. 10 pages of coloured advertisement on Pacific Times (e-paper); one year of banner advertisement on the website of au123.com; 4 posts on the WeChat account (3rd-5th position) or 260 banner advertisements on 4th position; 1/4 page coloured advertisement on the ACETIE Brochure; 1 global live streaming opportunity shared with other relevant companies for special discounted products/-service.

展厅平面图 Floor Plan

SCALE 1:250



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