

## Sponsorship packages 合作招商方案

### A.钻石赞助商 \$56,000+GST

- 1.提供展会黄金展位1个（36平方米），展会开幕式VIP位1个，论坛入场券4张，晚宴入场券4张；
- 2.作为博览会协办单位，将公司名和logo位于博览会的所有宣传资料上，并通过所有的宣传渠道（同城不少于20个媒体平台），在海报、报纸、微信、网站等进行推广；
- 3.在VIP展商交流和联谊会上致辞；
- 4.展会开幕式前播放公司宣传片（由赞助商提供，长度限1.5分钟以内）；
- 5.在展会开幕式（或联欢晚宴）上进行3分钟致辞，并成为剪彩嘉宾之一；
- 6.特邀出席相应分论坛并进行5分钟致辞；
- 7.在展会开幕式、总论坛现场及晚宴厅显著位置摆放易拉宝；
- 8.可优先使用展会公共区域进行宣传活动（不超过1小时），根据申请时间顺序进行统筹安排；
- 9.大洋传媒记者团队进行采访，提供一个版面专访，并全媒体发表（需商家配合，展会开始两周前完成来写）；
- 10.大洋时报电子版整版彩色广告40个；澳洲网网站一级页面banner广告一年；大澳网微信推文（2-3条位置）8篇或3条位置banner广告360次；博览会手册整版彩色广告；如提供特价产品或服务可做全球全媒体直播2次。

### A.Diamond Sponsor \$56,000+GST

- 1.Provides one gold exhibition booth (36 square metres), one VIP seat at the opening ceremony, four tickets for the forum, and four tickets for the gala dinner.
2. As the co-organiser of the expo, the company name and logo will be listed on all promotional materials, including posters, newspapers WeChat, websites, etc. All publicity channels (no less than 20 media platforms in the each city) will also feature the company name and logo.
- 3.Speech at the VIP Exhibitor Networking and Social Gathering.
- 4.VCR played before the event (provided by sponsor, no more than 1.5 minutes).
- 5.A three-minute speech at the opening ceremony of the exhibition (or Gala Dinner) and you will become one of the ribbon-cutting guests.
- 6.Invited to attend the sub-forum and give a five minute speech.
- 7.Place the roll-up at the opening ceremony of the exhibition, the general forum site and the dinner hall in a prominent position.
8. Able to use the public areas of the exhibition for publicity (less than one hour), and make overall arrangements according to the application time sequence.
9. The Pacific Media journalist team will conduct an interview, provide a full-page layout interview, and publish to all media platforms(They will cooperate with the sponsor, and complete the writing two weeks before the start of the exhibition).
10. 40 pages of coloured advertisement on Pacific Times (e-paper); one year of banner advertisement on the website of au123.com ; 8 posts on the WeChat account (2nd or 3rd position) or 360 banner advertisements on 3rd position; full-page coloured advertisement on the ACETIE Brochure; 2 global live streaming opportunities for special discounted products/service.

## **B.金牌赞助商 \$35,000+GST**

- 1.提供展会黄金展位3个（共27平方米），展会开幕式VIP位1个，论坛入场券2张，晚宴入场券2张；
2. 作为博览会战略合作单位，将公司名和logo列于博览会的所有宣传资料上，并通过所有的宣传渠道（同城不少于20个媒体平台），在海报、报纸、微信、网站等进行推广；
- 3.在VIP展商交流和联谊会上致辞；
4. 在展会开幕式上由主持人重点介绍；
5. 特邀出席所在行业的分论坛并进行3分钟致辞；
- 6.在展会开幕式、总论坛现场及晚宴厅显著位置摆放易拉宝；
7. 可优先使用展会公共区域进行宣传活动（不超过1小时），根据申请时间顺序进行统筹安排；
8. 大洋传媒记者团队进行采访，提供半个版面专访，并全媒体发表（需商家配合，展会开始两周前完成采写）；
9. 大洋时报电子版整版彩色广告20个；澳洲网网站一级页面banner广告一年；大澳网微信推文（3-5条位置）6篇或3条位置banner广告300次；博览会手册半版彩色广告；如提供特价产品或服务可做全球全媒体直播1次。

## **B.Gold Sponsor \$35,000+GST**

1. Provides three exhibition booths (27 square metres in total), one VIP seat at the opening ceremony, two tickets for the forum, and two tickets for the dinner.
2. As the strategic cooperation company of the expo, the company name and logo will be listed on all promotional materials, including posters, newspapers, WeChat, websites, etc. All publicity channels (no less than 20 media platforms in the each city) will also feature the company name and logo.
- 3.Speech at the VIP Exhibitor Networking and Social Gathering.
4. Introduced by the moderator at the opening ceremony of the exhibition.
5. Invited to attend the sub-forum of the industry and give a three minute speech.
6. Place the roll-up at the opening ceremony of the exhibition, the general forum site and the dinner hall in a prominent position.
7. Able to use the public areas of the exhibition for publicity (less than one hour), and make overall arrangements according to the application time sequence.
8. The Pacific Media journalist team will conduct an interview, provide a half-page layout interview, and publish to all media platforms(They will cooperate with the sponsor, and will complete the writing two weeks before the start of the exhibition).
9. 20 pages of coloured advertisement on Pacific Times (e-paper); one year of banner advertisement on the website of au123.com; 6 posts on the WeChat account (3rd-5th position) or 300 banner advertisements on 3rd position; half page coloured advertisement on the ACETIE Brochure; 1 global live streaming opportunity for special discounted products/service.

### **C.特别赞助商 \$22,000+GST**

1. 提供展会黄金展位2个（共18平方米），展会开幕式VIP位1个，论坛入场券1张，晚宴入场券1张；
2. 作为博览会特别赞助商，将公司名和logo列于博览会的所有宣传资料上，并通过所有的宣传渠道（同城不少于20个媒体平台），在海报、报纸、微信、网站等进行推广；
3. 在VIP展商交流和联谊会上致辞；
4. 在展会开幕式上获主持人致谢；
5. 特邀出席所在行业的分论坛并由主持人特别介绍；
6. 在分论坛现场及晚宴厅摆放易拉宝；
7. 可优先使用展会公共区域进行宣传活动（不超过1小时），根据申请时间顺序进行统筹安排；
8. 大洋传媒编辑团队根据赞助商提供的资料，编辑半个版面的软文报导，并全媒体发表（需商家配合，展会开始三周前完成编辑并陆续发表）。
9. 大洋时报电子版整版彩色广告10个；澳洲网网站一级页面banner广告一年；大澳网微信推文（3-5条位置）4篇或4条位置banner广告260次；博览会手册1/4版彩色广告；如提供特价产品或服务可与其它相关客户联合举行全球直播1次。

### **C.Special Sponsor \$22,000+GST**

1. Provides two exhibition booths (18 square metres in total), one VIP at the opening ceremony, one ticket for the forum, one ticket for the dinner.
2. As a special sponsor of the expo, the company name and logo will be listed on all promotional materials of the expo, and will be promoted in posters, newspapers, WeChat, websites, etc. All publicity channels (no less than 20 media platforms in the same city) will also feature the company name and logo.
3. Speech at the VIP Exhibitor Networking and Social Gathering.
4. Receives thanks at the opening ceremony of the exhibition.
5. Invited to attend the sub-forum of the industry and specially introduced by the host.
6. Place the roll-up at sub-forum and the dinner hall.
7. Able to use the public areas of the exhibition for publicity (less than one hour), and make overall arrangements according to the application time sequence.
8. The Pacific Media editor team will conduct an interview, provide a half-page layout interview, and publish to all media platforms (They will cooperate with the sponsor, and will complete the writing three weeks before the start of the exhibition).
9. 10 pages of coloured advertisement on Pacific Times (e-paper); one year of banner advertisement on the website of au123.com; 4 posts on the WeChat account (3rd-5th position) or 260 banner advertisements on 4th position; 1/4 page coloured advertisement on the ACETIE Brochure; 1 global live streaming opportunity shared with other relevant companies for special discounted products/-service.